

Gabriel Estevez

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EXPERIENCE

UX Designer

Allscripts/Veradigm | New Jersey (Remote)

August 2021 - February 2023

- Led all user experience design efforts for Veradigm EHR (formerly Pro EHR), an electronic health record tool that served 10,000+ healthcare professionals
- Championed human-centered design best practices through empathy-building, partnering with stakeholders, facilitating design sessions, and maintaining accessibility standards
- Promoted a culture of collaboration with cross-functional teams including business analysts, PMs, directors, engineers, and lead architects
- Designed for desktop, mobile, and tablets
- Built a design system that helped align engineering teams to define the visual language across products

UX/UI Designer

Gohort | New Jersey (Remote)

December 2020 - August 2021

- Directed the user experience design practice alongside a group of engineers to solve major pain points of trip planning
- Drove the user research process to amplify the company's overall unique value proposition (UVP)
- Shaped the design system and built prototypes for usability testing on Figma

UX/UI Designer

Scite | New York City

November 2020

- Redesigned a scientific database to enhance user onboarding and improved the success rate of tasks by up to 40%
- Led the design system, build of UI components, interaction design, and prototyping on Figma
- Addressed problem areas through Heuristic Evaluation, Usability Testing, and User Interviews

Assistant Art and Visuals Editor

The Knot Worldwide | New York City

March 2020 - July 2020

- Designed front and back of book pages for the national and regional magazines
- Managed multiple assets through InDesign, Bridge, Photoshop, and K4 Server
- Processed 300+ pieces of art and images through Soft Proof Manager
- Supported the editorial team with photo research

SKILLS

Design: UX/UI, Design Thinking, Product Strategy, Interaction Design, Rapid Prototyping, Wire-framing, Sketching, Graphic design, Typography, Video and Photo Editing, Photography

Research: User Interviews, Personas, Competitive Analysis, Task Flows, Usability Testing, Affinity Mapping, Journey Mapping, Heuristic Evaluation, Observation, Card Sorting, Tree Testing

Software: Figma, Zeplin, Sketch, InVision, Principle, Adobe XD, Trello, Notion, Slack, Otter, Keynote, Adobe Creative Suite, InDesign, Photoshop, Lightroom

AWARDS

UX Wizards Hackathon | Nourishop
1st Prize Winner

April 2021

- Designed a responsive website to solve for global food insecurity
- Awarded the overall grand prize along with best research and best presentation
- Utilized rapid prototyping, human-centered design thinking, and product strategy

EDUCATION

General Assembly | 2020

UX Design Immersive
New York (Remote)

University of Hawai'i at Manoa | 2019
B.A Double Major
Psychology and Journalism
Honolulu, Hawaii